1. Which best describes your organization’s primary function? (Select all that apply, max. 2 answer)
- (01) Laboratory/Laboratory System
- (02) Hospital/Health System/Health Clinic
- (03) Community Health Center
- (04) Blood Center/Blood Bank
- (05) Diagnostics company
- (06) Medical Device Company
- (07) Pharmaceutical Company
- (08) Pharmaceutical Research
- (09) Biotechnology Company
- (10) OEM Company
- (11) Distributor
- (12) Consulting Company
- (13) Laboratory Information Systems/Informatics Company
- (14) Investment Company/Industry Analyst
- (15) Contract Research Organization
- (16) Government Agency
- (17) Educational Institution
- (18) Non-profit Association
- (19) Retired from full-time employment
- (20) Other (please specify)

If you answered that you are primarily a Laboratory/Laboratory System, answer 2-4.

2. Please select the type of laboratory that most closely matches yours
- (01) University Hospital Laboratory
- (02) Managed Care/Care Coordinated Laboratory Network/Healthcare System
- (03) State/County/Local Hospital Laboratory System
- (04) Clinical Laboratory
- (05) Private Hospital Laboratory
- (06) Independent Laboratory
- (07) Physician Office Laboratory
- (08) Veterans/Military Hospital Laboratory
- (09) Government/Public Health Laboratory
- (10) Commercial Laboratory
- (11) Reference Laboratory
- (12) Research Laboratory
- (13) Diagnostics Manufacturer Laboratory
- (14) Pharmaceutical Laboratory
- (15) Forensic Laboratory
- (16) In vitro Diagnostics Laboratory (pharmacy, retail, etc.)
- (17) Urgent Care Center Laboratory
- (18) Other (please specify)

If you answered Managed Care/Coordinated Laboratory Network/Healthcare System in 2, please answer 3.

3. How many sites are in your Coordinated Laboratory Network?
- (01) 1-10
- (02) 11-20
- (03) 21-50
- (04) 51-100
- (05) 101-200
- (06) 201-399
- (07) 400 or more

4. If you work in a hospital lab, how many beds are in your hospital?
- (01) 1-49
- (02) 50-99
- (03) 100-199
- (04) 200-399
- (05) 400 or more

5. What are the functions of your lab? (Select all that apply)
- (01) Biochemistry
- (02) Blood Banking
- (03) Chemistry
- (04) Clinical Trials
- (05) Coagulation
- (06) Core Lab
- (07) Forensic Testing
- (08) Genetic Testing
- (09) Hematology
- (10) Immunology
- (11) Microbiology
- (12) Molecular Testing
- (13) Pediatric/Newborn Screening
- (14) Point-of-Care Testing
- (15) Toxicology
- (16) Transfusion Medicine
- (17) Veterinary Testing
- (18) Additional Functions (please specify)

6. What role(s) do you play in the acquisition of systems and/or instruments for your lab? (Select all that apply)
- (01) Evaluate options for purchase
- (02) Recommend products
- (03) Participate in team evaluation
- (04) Assess product after purchase
- (05) Final decision
- (06) No role

7. What is the highest degree (or equivalent) you held?
- (01) Doctoral Degree (PhD)
- (02) Medical Degree (MD)
- (03) MD and PhD
- (04) Master’s Degree (MA/MS/MBA)
- (05) Bachelor’s Degree (BA/BS/BST)
- (06) Nurse Practitioner
- (07) Physician Assistant
- (08) RN
- (09) LPN
- (10) JD
- (11) MBA and JD
- (12) PharmD
- (13) PharmD and PhD
- (14) Associate’s Degree
- (15) High School Degree

8. What is your primary job function?
- (01) Lab Director/Assistant Director
- (02) Lab Manager
- (03) Scientific Director
- (04) Medical Director
- (05) Lab/Medical Technology (Supervisor/Lead Tech)
- (06) Lab/Medical Technology (Non-Supervisor)
- (07) President/VP/Other Executive
- (08) Pathologist
- (09) MD/Clinician
- (10) Nurse
- (11) Pharmacist
- (12) Hospital Administrator
- (13) Chief Medical Officer
- (14) Clinical Chemist
- (15) Point-of-Care Testing
- (16) Quality Assurance
- (17) Cytotechnologist
- (18) Lab Information Systems
- (19) Scientific Affairs
- (20) Research or Development Scientist/Engineer
- (21) Manufacturing/Operations
- (22) Marketing/Sales
- (23) Analyst
- (24) Regulatory Affairs
- (25) Educator
- (26) Student/Fellow
- (27) Consultant
- (28) Retired

9. What is your age?
- (01) Under 25
- (02) 25–29
- (03) 30–34
- (04) 35–39
- (05) 40–44
- (06) 45–49
- (07) 50–54
- (08) 55–59
- (09) 60–64
- (10) 65–69
- (11) 70–74
- (12) 75 and over

10. What is your gender?
- (01) Male
- (02) Female
- (03) Prefer not to answer

11. Which of the following best describes your business interests at this meeting? (Select one)
- (01) Evaluate supplies/products or services for the lab or practice
- (02) Market lab products or services
- (03) Evaluate OEM supplies, distribution opportunities, or technology licensing
- (04) Select OEM, distribution or other B2B collaborations
- (05) No product or business interest
- (06) Other (please specify)

12. Do you hold a MT, MT (ASCP), MLS, ASCP, or ASCP certification? (Select one)
- (01) Yes
- (02) No

14. When visiting the Clinical Lab Expo which solutions will you seek?
- (01) Contract Manufacturer
- (02) Diagnostic IT Solutions
- (03) Diagnostic Testing
- (04) Diagnostic Tools Manufacturer
- (05) Equipment Manufacturer
- (06) Lab Testing Services
- (07) Parts Supplier
- (08) Professional Organization
- (09) R&D
- (10) Reagents Distributor
- (11) Regulatory
- (12) Solutions Support
- (13) Subject Area (Cancer Markers, Cardiac Markers, Pharmacogenomics, Tumor Markers)
- (14) Supporting IT Solutions
- (15) Testing Compliance

Prepare this form in English. (form must be printed or typed in English)