1. Which best describes your organization’s primary function? (Select one that most closely matches yours)

☐ 01 Laboratory/Laboratory System
☐ 02 Hospital/Health System/Health Clinic
☐ 03 Community Health Center
☐ 04 Blood Center/Blood Bank
☐ 05 Diagnostics Company
☐ 06 Medical Device Company
☐ 07 Pharmaceutical Company
☐ 08 Pharmaceutical Research
☐ 09 Biotechnology Company
☐ 10 OEM Company
☐ 11 Distributor
☐ 12 Consulting Company
☐ 13 Laboratory Information Systems/Informatics Company
☐ 14 Investment Company/Industry Analyst
☐ 15 Contract Research Organization
☐ 16 Current Agency
☐ 17 Educational Institution
☐ 18 Non-profit Association
☐ 19 Face from full-time employment
☐ 20 Other (please specify)

If you answered that you are primarily a Laboratory/Laboratory System, answer 2a. If not, skip to question 7.

2. Please select the type of laboratory that most closely matches yours

☐ 01 University Hospital Laboratory
☐ 02 Managed Care/Coordinated Care Network System
☐ 03 State/County/Local Hospital Lab System
☐ 04 Clinical Laboratory
☐ 05 Private Hospital Laboratory
☐ 06 Independent Laboratory
☐ 07 Physician Office Laboratory
☐ 08 Vet/Military Hospital Laboratory
☐ 09 Government/Public Health Laboratory
☐ 10 Commercial Laboratory
☐ 11 Reference Laboratory
☐ 12 Research Laboratory
☐ 13 Diagnostics Manufacturer Lab
☐ 14 Pharmaceutical Laboratory
☐ 15 Forensic Lab
☐ 16 NIST/Consumer Laboratory (pharmacy, retail, etc.)
☐ 17 Urgent Care Center Laboratory

If you answered Managed Care/Coordinated Care Network System in 2, please answer 3.

3. How many sites are in your Coordinated Care Network?

☐ 01 (1-9)
☐ 02 (10-19)
☐ 03 (20-39)
☐ 04 (40-69)
☐ 05 (70-99)
☐ 06 (100-299)
☐ 07 (300-599)
☐ 08 (600-999)
☐ 09 (1000 and up)

4. If you work in a hospital lab, how many beds are in your hospital?

☐ 01 (0-99)
☐ 02 (100-199)
☐ 03 (200-399)
☐ 04 (400-699)
☐ 05 (700-999)
☐ 06 (1000-1999)
☐ 07 (2000 and up)

5. What are the functions of your lab? (Select all that apply)

☐ 01 Biochemistry
☐ 02 Blood Banking
☐ 03 Chemistry
☐ 04 Clinical Trials
☐ 05 Coagulation
☐ 06 Core Lab
☐ 07 Forensic Testing
☐ 08 Genetic Testing
☐ 09 Hematology
☐ 10 Immunology
☐ 11 Microbiology
☐ 12 Molecular Testing
☐ 13 Pediatric/Newborn Screening
☐ 14 Point-of-Care Testing
☐ 15 Toxicology
☐ 16 Transfusion Medicine
☐ 17 Veterinary Testing
☐ 18 Additional Functions (please specify)

6. What role(s) do you play in the acquisition of systems and/or instruments for your lab? (Select all that apply)

☐ 01 Evaluate options for purchase
☐ 02 Recommend products
☐ 03 Participate in team evaluation
☐ 04 Assess product after purchase
☐ 05 Final selection
☐ 06 No role

7. What is the highest degree (or equivalent) you hold?

☐ 01 Doctoral Degree (PhD)
☐ 02 Medical Degree (MD)
☐ 03 MD and PhD
☐ 04 Master’s Degree (MA/MS/MBA)
☐ 05 Bachelor’s Degree (BA/BSS/BMT)
☐ 06 Nurse Practitioner
☐ 07 Physician Assistant
☐ 08 RN
☐ 09 LPN
☐ 10 JD
☐ 11 MBA and JD
☐ 12 PharmD
☐ 13 PharmD and PhD
☐ 14 Associate’s Degree
☐ 15 High School Degree

8. What is your primary job function?

☐ 01 Lab Manager/Assistant Director
☐ 02 Lab Manager
☐ 03 Scientific Director
☐ 04 Medical Director
☐ 05 Lab/Medical Technologist (Supervisor/Lead Tech)
☐ 06 Lab/Medical Technologist (Non-Supervisory)
☐ 07 President/VP/Executive Other
☐ 08 Pathologist
☐ 09 MD/Clinician
☐ 10 Nurse
☐ 11 Pharmacist
☐ 12 Hospital Administrator
☐ 13 Chief Medical Officer
☐ 14 Clinical Chemist
☐ 15 Point-of-Care Testing
☐ 16 Quality Assurance
☐ 17 Cytogeneticist
☐ 18 Lab Information Systems
☐ 19 Scientific Affairs
☐ 20 Research or Development Scientist/Engineer
☐ 21 Manufacturing/Operations
☐ 22 Marketing/Sales
☐ 23 Analyst
☐ 24 Regulatory Affairs
☐ 25 Educator
☐ 26 Student/Fellow
☐ 27 Consultant
☐ 28 Retired

9. What is your age?

☐ 01 (under 25)
☐ 02 (25–39)
☐ 03 (40–44)
☐ 04 (45–49)
☐ 05 (50–54)
☐ 06 (55–59)
☐ 07 (60 and over)
☐ 08 Prefer not to answer

10. What is your gender?

☐ 01 Male
☐ 03 Prefer not to answer
☐ 02 Female

11. Which of the following best describes your business interests at this meeting? (Select one)

☐ 01 Evaluate/Source lab products or services for the lab or practice
☐ 02 Market lab products or services
☐ 03 Evaluate OEM suppliers, distribution opportunities or technology licensing
☐ 04 Sell OEM, distribution or other B2B collaborations
☐ 05 No product or business interest
☐ 06 Other (please specify)

12. Do you hold a MT, MT (ASCP), MLS, ASCP, or ASC (ASCP) certification?

☐ 01 Yes
☐ 02 No

14. When visiting the Clinical Lab Expo which solutions will you seek? (Select all that apply)

☐ 01 Contract Manufacturer
☐ 02 Diagnostic IT Solutions
☐ 03 Diagnostic Testing
☐ 04 Diagnostic Tools Manufacturer
☐ 05 Equipment Manufacturer
☐ 06 Lab Testing Services
☐ 07 Parts Supplier
☐ 08 Professional Organization
☐ 09 Regional Clinical Laboratory
☐ 10 Reagents Distributor
☐ 11 Regulatory
☐ 12 Solutions Support
☐ 13 Subject Area (Cancer Markers, Cardiac Markers, Pharmacogenomics, Tumor Markers)
☐ 14 Supporting IT Solutions
☐ 15 Testing Compliance

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