1. Which best describes your organization’s primary function? (Select the one that most closely matches yours)
   • 01 Laboratory/Laboratory System
   • 02 Hospital/Health System/ Network
   • 03 Community Health Center
   • 04 Blood Center/Blood Bank
   • 05 Independent Laboratory
   • 06 Medical Device Company
   • 07 Pharmaceutical Company
   • 08 Pharmaceutical Research
   • 09 Biotechnology Company
   • 10 OEM Company
   • 11 Distributor
   • 12 Consulting Company
   • 13 Laboratory Information Systems/Laboratory Informatics
   • 14 Investment Company/Industry Analyst
   • 15 Contract Research Organization
   • 16 Government Agency
   • 17 Educational Institution
   • 18 Non-profit Association
   • 19 Retired from full-time employment
   • 20 Other (please specify): ____________________________
   If you answered that you are primarily a Laboratory/Laboratory System, answer 2-8. If not, skip to question 7.

2. Please select the type of laboratory that most closely matches yours
   • 01 University Hospital Laboratory
   • 02 Managed Care/Coordinated Care Network/Healthcare System
   • 03 State/County/Local Hospital Laboratory
   • 04 Clinical Laboratory
   • 05 Private Hospital Laboratory
   • 06 Independent Laboratory
   • 07 Physician Office Laboratory
   • 08 Veterans/Military Hospital Laboratory
   • 09 Government/Public Health Laboratory
   • 10 Commercial Laboratory
   • 11 Reference Laboratory

3. How many sites are in your Coordinated Care Network?
   • 01 (0–199)
   • 02 (200–399)
   • 03 (400–599)
   • 04 (6–10)
   • 05 (11–15)
   • 06 (16+)

4. If you work in a hospital lab, how many beds are in your hospital?
   • 01 (under 25)
   • 02 (25–39)
   • 03 (40–44)
   • 04 (45–54)
   • 05 (55–64)
   • 06 (65–74)
   • 07 (75 and over)
   • 08 Retired
   • 09 Student/Fellow
   • 10 Educator
   • 11 Research or Development
   • 12 Regulatory Affairs
   • 13 PharmD and PhD
   • 14 Clinical Edinburgh
   • 15 High School Degree

5. What are the functions of your lab? (Select at least two)
   • 01 Biochemistry
   • 02 Blood Banking
   • 03 Chemistry
   • 04 Clinical Trials
   • 05 Coagulation
   • 06 Core Lab
   • 07 Forensic Testing
   • 08 Genetic Testing
   • 09 Hematology
   • 10 Immunology
   • 11 Microbiology
   • 12 Molecular Testing
   • 13 Multi-specimen/Blood Screening
   • 14 Point-of-Care Testing
   • 15 Toxicology
   • 16 Transfusion Medicine
   • 17 Veterinary Testing
   • 18 Additional Functions (please specify): ________________

6. What role(s) do you play in the acquisition of systems and/or instruments for your lab?
   (Select all that apply)
   • 01 Evaluate options for purchase
   • 02 Recommend products
   • 03 Participate in team evaluation
   • 04 Assist other lab staff
   • 05 Email selection
   • 06 No role

7. What is the highest degree (or equivalent) you hold?
   (Select at least one)
   • 01 Doctoral Degree (PhD)
   • 02 Medical Degree (MD)
   • 03 MD and PhD
   • 04 Master’s Degree (MS/MBA)
   • 05 Bachelor’s Degree (BS/BSN)
   • 06 Nurse Practitioner
   • 07 Physician Assistant
   • 08 RN
   • 09 LPN
   • 10 JD
   • 11 MBA and JD
   • 12 PharmD
   • 13 PharmD and PhD
   • 14 Associate’s Degree
   • 15 High School Degree

8. What is your primary job function?
   (Select one)
   • 01 Lab Director/Assistant Director
   • 02 Lab Manager
   • 03 Scientific Director
   • 04 Medical Director
   • 05 Lab/Medical Technologist (Supervisor)/Local Tech
   • 06 Lab/Technical/Technical Manager, Lab (Non-Supervisor)
   • 07 President/VP/Other Executive
   • 08 Pathologist
   • 09 MD/Clinician
   • 10 Nurse
   • 11 Pharmacist
   • 12 Hospital Administrator
   • 13 Chief Medical Officer
   • 14 Clinical Chemist
   • 15 Point-of-Care Testing
   • 16 Quality Assurance
   • 17 Cytotechnologist
   • 18 Lab Information Systems
   • 19 Scientific Affairs
   • 20 Research or Development
   • 21 Manufacturing/Operations
   • 22 Consulting Firm
   • 23 Analyst
   • 24 Laboratory Affairs
   • 25 Educator
   • 26 Student/Fellow
   • 27 Consultant
   • 28 Retired

9. What is your age?
   (Select one)
   • 01 Under 25
   • 02 26–39
   • 03 40–44
   • 04 45–54
   • 05 55–64
   • 06 65–74
   • 07 75 and over
   • 08 Prefer not to answer

10. What is your gender?
    (Select one)
    • 01 Male
    • 02 Female
    • 03 Prefer not to answer

11. Which of the following best describes your business interests at this meeting?
    (Select one)
    • 01 Evaluate/acquire lab products or services for the lab or practice
    • 02 Market lab products or services
    • 03 Evaluate OEM suppliers, distribution opportunities or technology licensing
    • 04 Solicit OEM, distribution or other B2B collaborations
    • 05 No product or business interest
    • 06 Other (please specify): ____________________________

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